

Product overview

Making public announcements accessible to every visitor

The problem

Public address announcements are audio-only, spoken once, and easy to miss. Visitors who are d/Deaf or hard of hearing, unfamiliar with the venue's spoken language, or simply in a noisy or distracting environment, can miss information that everyone else takes for granted — a platform change, a gate update, an evacuation instruction.

How it works

1

Existing PA system

Your venue's PA keeps working exactly as it does today. Nothing is replaced.

2

Recorder Box

A small on-site device connects directly to the PA feed, or a microphone positioned at a speaker when a direct feed isn't practical.

3

Transcription & translation

Announcements are transcribed and automatically translated into multiple languages.

4

Visitor's own phone

Visitors read (and can replay) announcements in the Announce Again app — no venue account needed.

What's included

- Works alongside your existing PA - no need to replace your existing system
- Automatic transcription of every announcement
- Visitor app designed for ease of use - no account setup required
- Administrators can remove announcements
- Captures audio directly from your PA system, or captures announcements via microphone as fallback
- Automatic translation into multiple languages
- Venue account to manage sites, PA systems and Recorder Boxes
- Phone, email and remote technical support included

Supporting accessibility considerations

Announce Again is designed against a range of accessibility legislation and standards relevant to venues — including the Equality Act 2010, BS 8300-2:2018, ISO 21542:2021 and EN 17210:2021, plus sector-specific rules for buses and coaches, rail and air travel. *Full datasheets and further information are available on our website "Resources" section.*

Demo

See the live product for yourself: <https://announceagain.com/live-demo.html>.

Or scan the QR code on a mobile device to see what a visitor to your venue would see.



Scan for the live demo

Pricing summary

MONTHLY SUBSCRIPTION — PER RECORDER BOX		
PRICE	MONTHLY ANNOUNCEMENTS	NOTES
£24 + VAT	Up to 90	About 3 a day
£42 + VAT	91 – 180	About 6 a day
£70 + VAT	181 – 360	About 12 a day
£135 + VAT	361 – 900	Up to about 30 a day
£310 + VAT	901 – 2,700	Up to about 90 a day
POA	For more than 2,700 announcements/month or more than 10 recorder boxes per site please contact us for a quotation specifically designed for your venue.	

All above packages include full transcription and translation into 4 languages of your choice, plus telephone / email / remote technical support.

Need more than 90 announcements some months? There's nothing to pre-purchase or guess in advance — we look at what a site actually used that month and bill whichever band covers it. Announcements are never paused for going over.

ADDITIONAL LANGUAGES		
PRICE	ITEM	NOTES
£1.50 + VAT / month	Each extra language	Beyond your 4 included, per Recorder Box.

INSTALLATION		
PRICE	ITEM	NOTES
£0 + VAT	Self-install	You provide the hardware and install the software yourself, configuring audio capture with support from your own IT/AV technician and our technical documentation.
£495 + VAT	Professional setup	Per Recorder Box. We provide the Recorder Box, install on site, and configure audio capture for ideal sound quality.

No long-term contract — cancel any time. Discounts available for multi-year deals or bulk orders. Full details at announceagain.com/pricing.